

2026

PARTNER SOLUTIONS

Brand Recognition | Lead Generation | Thought Leadership



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About ISPE

The International Society for Pharmaceutical Engineering (ISPE) is one of the world's largest nonprofit associations, serving its members and the pharmaceutical industry by leading scientific, technical, and regulatory advancement throughout the entire pharmaceutical lifecycle.

ISPE is committed to the advancement of the educational and technical knowledge of its members through forums for the exchange of ideas and practical experience.

Why Partner With ISPE?

A multimedia approach is essential to developing relationships with potential clients and remaining competitive in today's marketplace. ISPE can connect you with the global leaders that you want to reach in the pharmaceutical and biotechnology manufacturing industries.

Whether you are looking to showcase your thought leadership, build brand awareness, or generate leads, our promotional opportunities have been crafted to support your marketing strategy.



25,000+
Members Worldwide



120+
Countries



40+
Affiliates and Chapters

ISPE members represent all facets of the pharmaceutical industry

- Engineers
- Scientists
- Regulatory Professionals
- QA/QC/Validation Professionals
- Suppliers
- Facility Managers
- Project Managers
- Manufacturing Operators
- Supply Chain Professionals
- Consultants
- Pharmacists
- Information Technologists
- Educators
- Students

Our Vision

Shape the future of the global pharmaceutical industry by providing solutions to complex challenges through manufacturing and supply chain innovation, member and workforce development, technical, regulatory, and quality leadership.

Our Mission

ISPE is the global industry leader in connecting pharmaceutical knowledge to deliver manufacturing and supply chain innovation, operational excellence and regulatory insights to enhance industry efforts to develop, manufacture and reliably deliver quality medicines to patients.

Our Core Values

- Act with integrity
- Embrace collaboration
- Lead with curiosity

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Premier Opportunities

2026

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Corporate Partnership Program

ISPE offers a strategic partnership program tailored for companies aiming to forge deeper collaborative relationships, enabling enhanced alignment with and contribution to ISPE's mission within the pharmaceutical industry.

Support of ISPE as an ISPE Corporate Partner assists in fulfilling our mission to deliver manufacturing and supply chain innovation, operational excellence, and regulatory insights to enhance industry efforts to develop, manufacture and reliably deliver quality medicines to patients.

The ISPE Corporate Partnership Program is a customized multi-platform annual agreement designed to meet mutually beneficial and strategic goals. We recognize this program will not be a fit for all companies, but those outstanding organizations that do participate will be rewarded with exclusive benefits, including brand elevation through use of the all-new ISPE Partnership Seal, unprecedented access to ISPE leadership, recognition/attribution through ISPE's communication channels, ISPE memberships, and content marketing opportunities reserved exclusively for Corporate Partners. Our aim is to provide participating companies with extraordinary value, including year-round visibility to ISPE members.

The ISPE Corporate Partnership Program is structured to support participation by all companies, large and small. Benefits scale with levels of commitment, with Platinum Partnership offering the most impactful benefits package. Please see the included details about each ISPE Corporate Partnership level, and contact your account representative for more information

 **ISPE®**

**2026
PLATINUM
PARTNER**

Starting at \$75,000

 **ISPE®**

**2026
GOLD
PARTNER**

Starting at \$50,000

 **ISPE®**

**2026
SILVER
PARTNER**

Starting at \$25,000

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Corporate Partner Benefits

Brand and Company Recognition Benefits	Silver	Gold	Platinum
ISPE Corporate Partnership Logo	✓	✓	✓
ISPE Website Recognition (Company Spotlight/Logo/URL)	✓	✓	✓
<i>Pharmaceutical Engineering</i> ® Magazine Recognition	✓	✓	✓
Corporate Partner Recognition at Conferences	✓	✓	✓
Social Media Recognition	✓	✓	✓
The Link eNewsletter Recognition	✓	✓	✓
President's Reception Access at ISPE Annual Meeting & Expo	1 Ticket	2 Tickets	2 Tickets
Recognition Award	-	✓	✓
Content Marketing			
Sponsored Content	1	1	2
Sponsored Webinar	-	1	1
Engagement Benefits			
Discount on Individual ISPE Memberships	✓	✓	✓
Full ISPE Education Conference Registrations	2	3	5
Other Benefits			
ISPE.org Advertising	10,000 impression	15,000 impressions	30,000 impressions
Preferred Exhibit Booth Space	✓	✓	✓

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Custom Training

Convenient, Cost-Effective and Customizable

Training can be the difference between successful operations and regulatory violations. Just one regulatory violation can cost a company more than \$20,000. ISPE Custom Training brings our industry leading instructors, teaching solutions to your company's immediate goals to lower production costs and improve process efficiency, increase production quality and meet regulatory requirements. By leveraging the combined knowledge of our global membership, our courses provide the practical, "real world" information to meet and exceed regulatory requirements — from instructors who work in the industry and face the same daily challenges you do. ISPE offers classroom courses that are two-three days in length.

Our instructors work with you to create a dynamic instructional program where your employees will have the opportunity to apply best practices and seek practical solutions, covering the following areas in pharmaceutical engineering:

- Biotechnology
- Cleaning
- Commissioning and Qualification
- Facilities
- GAMP®
- GMPs
- HVAC
- Manufacturing
- Project Management
- Quality by Design
- Validation
- Water
- And More

"I found the ISPE training program to be incredibly helpful not just for me, but for my entire organization...Best of all, we had lots of opportunities to practice our learnings. Our trainer was incredible and provided a relaxed, informative, and engaging training experience. He was clearly an expert in his field and I would highly recommend ISPE to anyone looking for high impact employee training."



Scott Carpenter
Formulated Solutions



Customized Technical and Operational Solutions

Delivering technical and operational solutions to support pharmaceutical engineering professionals across the industry to improve performance in the manufacturing of quality medicines for patients.



Continued Improvement and Industry Transformation

Offers increasing and unparalleled value for members, companies, and stakeholders globally and across all constituent parts of the industry.



Best Practices and Industry Standards

Our ISPE Guidance Documents are relied on globally by industry and regulators to define the industry standards for design, construction, and operation of pharmaceutical manufacturing facilities.



Flexible and Practical Resources

The training opportunities allow participants to "put it all together" by attending classes, reading articles and guidance documents, interacting with industry experts, and applying new information learned.



Real World Practice

Courses utilize exercises that use current problems and situations common to the pharmaceutical industry.



Experienced Instructors

ISPE SMEs are top leaders in the pharmaceutical industry who address current regulatory and industry issues and responsible for updating and customizing course materials based on specific company needs.

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Virtual VIP Roundtable

ISPE Virtual VIP Roundtable is designed to be interactive professional discussions that offer an intimate, engaging opportunity for networking, problem solving, and sharing of best practices and lessons learned around key issues.

Why Should I Sponsor A Virtual VIP Roundtable?

When you sponsor an ISPE Virtual VIP Roundtable you enjoy a unique opportunity to interact with a curated audience of highly qualified and engaged pharma professionals discussing relevant industry topics. With this exchange your company is positioned as a recognized thought leader in the industry. Don't miss this rare opportunity to connect with these high-level clients in an intimate educational venue.

How Does It Work?

- ISPE develops potential invitation list from database of members based on Sponsor-supplied criteria (target audience, professional qualifications, etc.).
- Sponsor prioritizes/selects desired invitees (Title/Company Name/Country).
- ISPE manages participation recruitment, including email invitations, RSVPs, calendar appointments, email reminders, etc.
- Sponsor participates with one-two experts and is recognized as the exclusive event Sponsor.
- There is a minimum of five (5) and a maximum of twelve (12) participants (excluding Sponsor participants and ISPE moderator).
- Roundtable are a maximum of two (2) hours
- Roundtable are on GoToMeeting platform, with participants encouraged to participate with full audio/video
- Participants may be asked to complete a short survey during the registration process to inform discussion topic selection
- Sponsor receives contact information and brief bio or similar info for each participant
- Roundtable are moderated by an ISPE Subject Matter Expert, who actively engages with participants to elicit opinions and perspectives
- Roundtable discuss several issues/topics depending on how in-depth/engaging each topic discussion is

Please Note: Opportunities are limited and provided on a first-come, first-served basis.

PARTNER SOLUTIONS



Pharma Best Practices Webinar Series

This professional education offering from ISPE provides a unique opportunity for sponsors to be associated with the hottest topics in pharmaceutical manufacturing, as presented by ISPE, the global leader in bringing best practices and expert knowledge for pharmaceutical and biotechnology professionals.

Webinar duration: 60 (sixty) minutes, which includes 40 (forty) minutes of presentation, 5 (five) minutes of housekeeping and 15 (fifteen) minutes of questions and answers.

Participants: two-three speakers and an ISPE moderator-see below for specifics related to each sponsorship opportunity.

Sponsors of the ISPE Pharma Best Practices Webinar series will receive the following benefits:

Exclusive Sponsor: \$20,000 (with Use License Add-On)

- Sponsor to provide one subject matter expert
- Sponsor to recommend a topic of their choice (which must align with ISPE's current content strategy)
- Brand association with the webinar topic (company logo used in all marketing messages)
- Event listing and link on ISPE Webinar page
- Sponsor attribution throughout the initiative, to include individual webinar landing page before, during, and after the event
- Sponsorship recognition in three email promotions and/or social posts on LinkedIn prior to the webinar
- Recognition (audio and slide) at the beginning of the webinar
- Sponsorship recognition in post-webinar thank you email to all who registered
- Ability to promote the webinar through sponsor's own channels
- Qualified leads (all registrants of the webinar)
- Sponsor will receive access to the digital file of the Webinar and rights to freely display and distribute the Webinar through Sponsor's web properties and digital channels in accordance with the terms of the contract Agreement, for a period of two years

Exclusive Sponsor: \$15,000 (with NO Use License Add-On)

- Sponsor to provide one subject matter expert
- Sponsor to recommend a topic of their choice (which must align with ISPE's current content strategy)
- Brand association with the webinar topic (company logo used in all marketing messages)
- Event listing and link on ISPE Webinar page
- Sponsor attribution throughout the initiative, to include individual webinar landing page before, during, and after the event
- Sponsorship recognition in three email promotions and/or social posts on LinkedIn prior to the webinar
- Recognition (audio and slide) at the beginning of the webinar
- Sponsorship recognition in post-webinar thank you email to all who registered
- Ability to promote the webinar through sponsor's own channels
- Qualified leads (all registrants of the webinar)

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Women in Pharma®

ISPE's Women in Pharma sponsors help to enact positive change while supporting our global community through carefully curated opportunities.

By supporting the Women in Pharma program, sponsors receive significant and ongoing recognition and presence across ISPE communication platforms and vehicles. This includes opportunities for brand positioning, building brand awareness, as well as thought leadership. Each sponsorship package is a 12-month commitment, designed to provide visibility and exclusive benefits during the contract term.



12-Month Sponsorship

Designed for companies looking to support and align with the mission of the Women in Pharma® community. Each of the packages is a 12-month commitment, providing visibility and exclusive benefits during the contract term.

12-Month Sponsorship

- Women in Pharma Champion Sponsorship
- Women in Pharma Advocate Sponsorship



Webinar Series

This webinar series provides a unique venue for sponsors to be associated with the Women in Pharma brand, giving you brand recognition and attributions to this growing professional network. Women in Pharma® Webinars, as part of the ISPE Pharma Best Practices Webinar Series, deliver topics relevant to Women in Pharma® members.



Mentor ISPE

This program is a virtual experience that pairs participants on an international level, with each member representing one of four different generations: student, recent graduates, mid-career professionals, and executive / retired level professionals.

PARTNER SOLUTIONS

ISPE Conferences

2026

PARTNER SOLUTIONS

Conferences

Join us in the Expo Hall at any of the 2026 ISPE conferences. Exhibit and sponsorship opportunities vary by conference.

Who Are Companies Sending?

- C-Level Executive
- Director
- Executive Director
- Principal Engineer
- Senior Director
- Senior Manager
- Senior Vice President
- Validation Manager
- Vice President

Top Industry Segments Exhibiting at ISPE Events

- Architecture/Engineering/Construction
- Clean Room Equipment and Supplies
- Consulting Services (Commissioning, QA Support)
- Facility Engineering
- Maintenance
- Information Technology
- Instruments and Controls
- Pharmaceutical Related Software
- Processing Machinery and Equipment
- Processing and Manufacturing
- Process Systems, Controls and Automation
- Validation Support

Sample of Pharma Companies Attending ISPE Events

- Abbott
- AbbVie
- Amgen
- AstraZeneca
- Bayer
- Biogen
- Bristol-Myers Squibb
- Genentech, A Member of the Roche Group
- GlaxoSmithKline
- Johnson & Johnson
- Lilly
- Merck & Co Inc
- Moderna
- Novartis
- Novo Nordisk
- Pfizer
- Sanofi
- Siemens

Our Conference Attendees



56%

are decision-makers



75%

are managers with 1 in 4 being C-level



40%

have 5+ years of experience

PARTNER SOLUTIONS

Upcoming Conferences

Join us in the Expo Hall at any of the 2026 ISPE conferences. Exhibit and sponsorship opportunities vary by conference, so reach out to your account manager for details.



Members enjoy special pricing on ISPE's six international conferences. Scan the QR code or visit **ISPE.org** to view all conferences

2026 ISPE Facilities of the Future Conference

2-3 February
San Diego, CA, USA



2026 ISPE AI in Life Sciences Summit

Powered by GAMP®

22-23 June
Boston, MA, USA



2026 ISPE Aseptic Conference

23-24 March
Washington, D.C., USA



2026 ISPE Annual Meeting & Expo

18-21 October
Washington, D.C., USA



2026 ISPE Europe Annual Conference

20-22 April
Copenhagen, Denmark



2026 ISPE Pharma 4.0™ Conference

10-11 December
Berlin, Germany



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Conference Sponsorships

Sponsors receive premium visibility, access to top-tier professionals, and the opportunity to be seen as a trusted partner in driving industry progress. From digital opportunities to branding, ISPE sponsorships are designed to amplify your presence and spark meaningful connections.

Sponsorship Opportunities Include:

Branding

- Conference Badges
- Conference Lanyards

Networking

- Conference Lunch
- Networking Breaks
- Welcome Reception
- Tuesday Night Celebration
- Emerging Leaders Dinner
- FOYA Banquet and Awards Celebration
- PUBLICATIONS Lounge
- Career Center

Digital

- Wi-Fi Sponsorship
- Mobile App Sponsorship
- Conference E-Newsletter
- Live Stream Sponsor

Thought Leadership

- Ed-Talks
- Sponsored Education Sessions
- Session Supporter



PARTNER SOLUTIONS

ISPE Annual Meeting & Expo Exhibits

The 2026 ISPE Annual Meeting & Expo will usher in a revitalized focus on excellence, modernization, and harmonization in pharmaceutical science and manufacturing across the globe, offering pharma professionals the opportunity to engage in industry-critical conversations. This signature event draws pharmaceutical and biopharmaceutical professionals at all levels of the industry from young professionals to the most senior executives in drug manufacturing, supply chain, devices and equipment services, and global regulatory agencies.

Exhibit Packages

10'x10' booth space includes:

- Three (3) exhibit personnel registrations (access to Expo Hall only)
- One (1) 6'x2' skirted table, a wastebasket, two side chairs, and a one-line identification sign
- Pipe and drape booth structure (8' high across the back and 3' high side walls)
- Company listing on the ISPE Annual Meeting & Expo mobile app
- Company listing in ISPE Annual Meeting & Expo online exhibitor directory (company submission required)
- Welcome reception, lunch, and networking breaks held in Expo Hall

10'x20' Inline booth space includes:

All items listed for a 10'x 10' booth package, plus:

- Three (3) additional exhibit personnel registrations for a total of six (6) (access to Expo Hall only)

20'x20' Island booth space includes:

- One-line identification sign
- Twelve (12) exhibit personnel registrations (access to Expo Hall only)
- Sold as raw space—exhibitors responsible for carpet and furnishings

Additional Benefits:

- Exhibitors receive ten (10) complimentary one-day Expo Hall only passes to invite customers and prospects to attend the Expo Hall
- All badged exhibit staff can upgrade to a full conference pass for just \$500
- Additional exhibitor badges can be upgraded for \$150



PARTNER SOLUTIONS

ISPE Annual Meeting & Expo Sponsored Education Sessions

Sponsored Education Sessions

ISPE continually looks for opportunities to share ideas and the practical application of new knowledge with its' members, we are pleased to offer ISPE Sponsored Education Sessions, a unique opportunity to participate in the education sessions at the 2026 ISPE Annual Meeting & Expo. This new opportunity provides companies a chance to promote their services, products, equipment, new technologies, and innovative ideas.

Specifics of the ISPE Sponsored Education Session Opportunity

- 30-minute presentation session listed as part of the conference program
- Content will be available for on-demand viewing following the conference
- Opportunity to receive a video of the presentation session and a license for commercial use



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FOYA Banquet and Awards Celebration

The ISPE Facility of the Year Awards (FOYA) celebrates more than two decades of recognizing excellence and innovation in pharmaceutical facilities worldwide. Since 2005, FOYA has honored state-of-the-art projects that leverage pioneering technologies to enhance product quality, reduce production costs, and advance efficiency in pharmaceutical manufacturing.

This prestigious program is about more than science and technology—it's a celebration of the shared dedication of individuals across the globe who continuously push the boundaries to make high-quality medicines more accessible.

Projects awarded set the standard for pharmaceutical facilities by demonstrating excellence in the categories of:

- Innovation
- Operations-Operational Excellence
- Operations-Project Execution
- Pharma 4.0™
- Social Impact-Unmet Medical Needs
- Social Impact-Sustainability Excellence

FOYA Awards Sponsorships

Become a key partner in celebrating innovation and excellence within the pharmaceutical and biotechnology manufacturing sector. Sponsoring the FOYA Banquet and Awards Celebration offers unparalleled year-round visibility and recognition as a supporter of the innovations driving our industry.



PARTNER SOLUTIONS

Pharmaceutical Engineering[®]
Magazine

2026

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Pharmaceutical Engineering® Magazine

Since 1980, *Pharmaceutical Engineering*® magazine's mission has been to share with readers scientific and technical developments in pharmaceutical and biopharmaceutical manufacturing.

A bimonthly publication available to ISPE's members, *Pharmaceutical Engineering*® offers readers a global picture of the industry.

Key Topics Covered

- Facilities and Equipment
- Information Systems
- Product Development
- Production Systems
- Quality Systems
- Regulatory Compliance
- Research and Development
- Supply Chain Management

Key Audience Facts



25,000+

members/subscribers



100%

of the pharmaceutical industry's top 50 companies are represented by individual ISPE members



71%

of readers are decision-makers or buyers of production-related equipment, supplies, and services



54%

Pharmaceutical Engineering® readers share their copy with colleagues or coworkers, supplies, and services

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Print Ads

Advertising Rates

FULL COLOR			
Position	1x	3x	6x
Two-Page Spread	\$10,675	\$9,074	\$8,540
Full Page	\$6,280	\$5,338	\$5,024
2/3 Page Vertical	\$5,631	\$4,786	\$4,505
1/2 Page Island	\$5,090	\$4,327	\$4,072
1/2 Page Horizontal	\$5,090	\$4,327	\$4,072
1/2 Page Vertical	\$5,090	\$4,327	\$4,072
1/3 Page Vertical	\$4,060	\$3,451	\$3,248
1/4 Page	\$3,450	\$2,933	n/a

PREMIUM POSITION	
Position	Additional Cost
Back Cover	\$550
Inside Front Cover	\$450
Page 1, 3, 5	\$450
Page 7	\$400
Inside Back Cover	\$400
Bleed	No Extra Charge

All rates are per issue in US Dollars.

Advertising Agency Discount

Fifteen percent discount offered (as commission) to accredited advertising agencies on all print advertising if the total amount due is paid in full within 45 days of publication issue date.

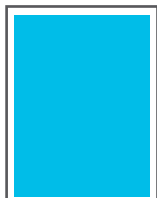
Belly Bands and Inserts

For additional advertising opportunities such as belly bands and inserts, please contact your Advertising Sales Manager.

PARTNER SOLUTIONS

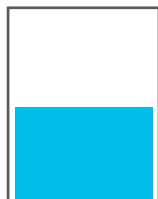


Print Ads



Full Page

Trim: 7.875" W x 10.75" H
Bleed Size: 8.125" W x 10.75" H
206.375 mm W x 273.05 mm H
(includes bleed on all sides)

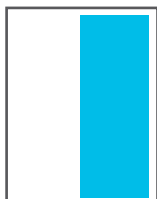


1/2 Page Horizontal

Bleed size: 8.125" W x 5.25" H
206.375 mm W x 133.35 mm H
(includes bleed on all sides)

1/2 Page (no bleed)

6.75" W x 4.5" H
171 mm W x 114 mm H

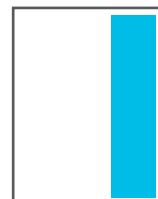


1/2 Page Vertical

Bleed size: 4.125" W x 10.75" H
104.76 mm W x 273.05 mm H
(includes bleed on all sides)

1/2 Page (no bleed)

3.275" W x 9.25" H
83 mm W x 235 mm H

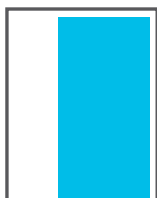


1/3 Page Vertical

Bleed size: 2.875" W x 10.75" H
73 mm W x 273.05 mm H
(includes bleed on all sides)

1/3 Page (no bleed)

2.125" W x 9.25" H
54 mm W x 235 mm H



2/3 Page

Bleed size: 5.25" W x 10.75" H
133.35 mm W x 273.05 mm H
(includes bleed on all sides)

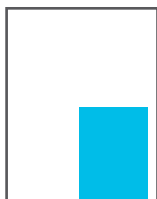
2/3 Page (no bleed)

4.5" W x 9.25" H
114 mm W x 235 mm H



1/2 Page Island (no bleed)

4.5" W x 7" H
114 mm W x 178 mm H



1/4 Page (no bleed)

3.275" W x 4.5" H
83 mm W x 114 mm H



Full Page Spread

Trim: 16" W x 10.75" H
Bleed Size: 16" W x 10.75" H
206.375 mm W x 273.05 mm H
(includes bleed on all sides)

Production Requirements

- File format: Print ready PDF

PARTNER SOLUTIONS

2026 Print Editorial Calendar and Deadlines

January–February

Editorial Focus: **GAMP®**

Schedule	
10 November	Space Reservation Close Date
17 November	Ad Creative Materials Due Date
13 January	Available Online

March–April

Editorial Focus: **Commissioning and Qualification**

Schedule	
12 January	Space Reservation Close Date
20 January	Ad Creative Materials Due Date
16 March	Available Online

May–June

Editorial Focus: **ATMPs**

Schedule	
9 March	Space Reservation Close Date
16 March	Ad Creative Materials Due Date
15 May	Available Online

July–August

Editorial Focus: **Digital Transformation**

Schedule	
10 May	Space Reservation Close Date
17 May	Ad Creative Materials Due Date
13 July	Available Online

September–October

Editorial Focus: **Regulatory and Quality Issues**

Schedule	
10 July	Space Reservation Close Date
20 July	Ad Creative Materials Due Date
14 September	Available Online

November–December

Editorial Focus: **Year in Review**

Schedule	
14 September	Space Reservation Close Date
21 September	Ad Creative Materials Due Date
16 November	Available Online

PARTNER SOLUTIONS

FOYA Spotlight on Excellence

Get your message and brand in front of ISPE members and industry stakeholders by placing an ad in the Facility of the Year Awards (FOYA) Spotlight on Excellence booklet. The publication will be available via digital PDF download from the ISPE website, and printed booklets will be distributed at the 2026 ISPE Annual Meeting & Expo.

Advertising Rates*

Ad Size	Rate
Full-Page Advertisement (bleed)	\$3,500
Half-Page Advertisement (no bleed)	\$3,000

Production Requirements

- Print-ready PDF

2026 Deadlines

- Space Reservation Deadline: 10 July 2026
- Creative Materials Deadline: 20 July 2026



**Agency discounts not available on newsletters.*

PARTNER SOLUTIONS

Digital Advertising

2026

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Display Ads

Pharmaceutical Engineering® online features both open access and member-only content, expanding the readership of the magazine. Online Exclusives content provides online-only articles. The design of *Pharmaceutical Engineering*® online gives our advertisers even more premium locations to promote their brand and products.

Website Advertising Rates*

Ad Size	Run of Site Per 1,000 Impressions
728x90 leaderboard	\$75
300x600 skyscraper	\$75
300x250 rectangle	\$75

Website Production Requirements

- File format: JPEG, PNG, GIF or HTML 5
- Animated file format: animated GIF
- Provide URL for link

*Agency discounts not available on web banners.

The screenshot displays the Pharmaceutical Engineering website with several ad placements highlighted in blue boxes:

- 728x90 Leaderboard:** Located at the top of the main content area, above the 'About Pharmaceutical Engineering' article.
- 300x600 Skyscraper:** A vertical ad on the right side of the page, positioned between the 'About Pharmaceutical Engineering' article and the 'READER DEMOGRAPHICS' section.
- 300x250 Rectangle:** Another vertical ad on the right side, located below the '300x600 Skyscraper' ad.

The website content includes the ISPE logo, navigation links (CONFERENCES & TRAINING, MEMBERSHIP & COMMUNITIES, PUBLICATIONS, PROGRAMS, ABOUT ISPE), a hero section with the tagline 'Our legacy was built by our people. Our future will be, too.', and a section titled 'About Pharmaceutical Engineering' with an 'EDITORIAL MISSION & FOCUS' and 'READER DEMOGRAPHICS' section featuring a bar chart.

Area of Expertise	Percentage
Architect/Engineer/Construction	15.03%
Clinical Materials/Investigational Products	1.08%
Health/Safety/Environmental	1.08%
Knowledge Management	0.73%
Operations/Plant Mechanics/electric, utilities	9.08%

Sponsored Content

According to cmo.com, 70% of individuals want to learn about products through content rather than through traditional advertising. Plus, native advertising can generate up to 82% brand lift. Our sponsored content opportunities mimic the look and feel of the ISPE's natural content and featured on *Pharmaceutical Engineering*® online's homepage and on selected topics page in few of your target audience.

- Published on *Pharmaceutical Engineering*® online for a total of six (6) months with the content featured on the homepage the first month and months 2-6 on selected topic(s) pages.
- Valuable lead contact information provided each time content is downloaded.
- Featured in issue of The Link eNewsletter reaching 20,000+ members and nonmembers.
- LinkedIn post for our 89,000+ followers to connect and download.

Production Requirements

- Content must be educational in nature, not solely promotional. May focus on product(s) or company, be informative, and actionable to ISPE members. It should be written by someone who has unique expertise or experience.
- If they receive permission to reprint, add this information to the end of the article: This article was originally published in The Medicine Maker [insert Issue/volume/page number, whatever is appropriate, and the date/year]. Reprinted with permission.
- Content must be original or obtained written permission if it is reprinted.
- Title of sponsored content should be around 50-60 characters, any more characters then this are cut-off in the search engine results. If title is longer then this ensure important terms are at the beginning of the title.
- Email address to submit leads.
- Article submitted in downloadable PDF.
- Hero article image: 1900x600
- Feature a specific company, company logo and description, and link back to company.
- Feature a specific author, provide author details, bio, title, company, and headshot.
- Additional images in 750x450 may be added (not required).
- Company information can be added as well if requested.
- Topic options:
 - » Facilities and Equipment
 - » Information Systems
 - » Product Development
 - » Quality Systems
 - » Regulatory Compliance
 - » Research and Development
 - » Supply Chain Management

\$4,000 per ad

**Agency discounts not available for sponsored content.*

Sponsored Content

Pharmaceutical Engineering® online hosts and promotes sponsored content, on behalf of our partners, which are deemed relevant to our readers. Our members are visiting our site seeking strategic, expert solutions for their industry, allowing you to capture those valuable leads.

- Sponsored content published on *Pharmaceutical Engineering*® website for six (6) months. First month featured on *Pharmaceutical Engineering*® homepage on month one; months two-six on sponsored content page
- Valuable lead contact info provided for each sponsored content download
- Promoted in one issue of The Link eNewsletter reaching over 37,000 members and active nonmembers
- LinkedIn post to our 100,000+ followers with link to sponsored content download

Production Requirements

- Provide impactful information or present a real-world challenge, along with a solution—without mentioning your company or product name
- PDF download of sponsored content
- Hero image, 1900x600, in a JPG or PNG format
- Email address for leads
- Title of sponsored content should be around 50-60 characters; additional characters are cut off in the search engine results. If title is longer, then ensure important terms are at the beginning of the title
- Abstract: intro text that will be featured on the sponsored content landing page to entice visitors to complete the form to download the paper
- Not required but can be added:
 - Additional images, 750x450
 - Thumbnail of image: send in original format to our web team will size to fit on the page

\$4,000 per ad

**Agency discounts not available for sponsored content.*



PARTNER SOLUTIONS

Retargeting

Reach your key audience on and off the ISPE website by harnessing the data to reach pharmaceutical and biopharmaceutical manufacturing industry decision-makers for a specified period of time after they show initial interest.

Retargeting Advertising Rates

Placement	Per Thousand Impressions
Retargeting Add-On	\$40
Retargeting Only	\$90

Required Ad Sizes

300x600 half page	300x250 inline rectangle	728x90 leaderboard	160x600 banner	300x50 mobile leaderboard
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Retargeting Production Requirements

- File format: JPEG, PNG, GIF or HTML 5
- Provide URL (tracking URLs are supported)
- Number of impressions
- Length of time the ads will run

**Agency discounts not available for retargeting ads.*

PARTNER SOLUTIONS

The Link

This bi-weekly eNewsletter, sent to members and engaged non-members, features content that has recently been published in *Pharmaceutical Engineering*®, iSpeak blog, and in other ISPE publications.

- Distribution: 37,000+
- Average open rate: 25%

Advertising Rates*

Ad Size	Rate
468x60 leaderboard 1	\$3,500
468x60 leaderboard 2	\$3,000
160x600 rectangle text ad 1	\$3,500
160x600 rectangle text ad 2	\$3,000

Production Requirements

- File format: PNG

Leaderboard Ad

- Provide URL for link
- Image size: 468x60

Rectangle Text Ad

- Overall size: 160x600
- Image size: 160x60
- Headline: 40 characters max, excluding spaces
- Ad copy: 250 characters max, excluding spaces
- Provide URL for image and call to action (CTA) text

**All first-time online advertisers must be prepaid.
Agency discounts not available on newsletters.*

ISPE

THE LINK
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26 November 2025

Cyber Days: Unlock Major Savings Across ISPE
For a limited time, save big on [ISPE membership](#), [ISPE Guidance Documents](#), [conferences](#), and [training courses](#). Don't miss these unbeatable offers:

- Join or renew your ISPE membership and receive a \$20 Amazon gift card
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- Take 20% off all ISPE Guidance Documents

Hurry! These savings are only available through Monday, 1 December! * [START SAVING](#)

The Puzzle of Sustainable Pharma Packaging: Drivers, Trade-Offs, and Best Practices
Crafting a sustainable packaging strategy for the pharmaceutical industry is complex and requires balancing environmental responsibility with regulatory compliance and operational costs. In this article, we explore the key drivers, challenges, and best practices for developing such a strategy. [READ MORE](#)

Platform Drug Delivery Devices for Regulatory Submissions
The development of platform drug delivery devices for combination products offers a transformative approach to drug delivery by enabling the reuse of device data across multiple drug and device combinations. [READ MORE](#)

468x60 Leaderboard

Rectangle Text Ad

160x160 Rectangle Text Ad

Headline and Text

PARTNER SOLUTIONS

SmartBrief

ISPE SmartBrief is a subscription-only digital news service dedicated to informing over 25,000+ pharmaceutical industry leaders about the news shaping their industry. Delivered three times a week: Monday, Wednesday, and Friday. ISPE SmartBrief provides carefully curated news specifically for ISPE's global members and customer base, designed to keep them informed on the most important developments in this fast-moving industry.

Customized marketing and sponsorship opportunities are available for our advertisers; please contact oliver.pflieger@futurenet.com for more information.

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TOP STORY

Expert: Build AI capabilities slowly for CGT production
A solid data infrastructure is the foundation for adoption of AI in cell and gene therapy manufacturing, which means investing in sensors, robust data management systems and either cloud computing or powerful in-house servers, and people with AI expertise are needed to maintain AI tools, says Kosten Digital co-founder Claudia Zylberberg. Build the basics first to generate high-quality data, and start small with pilot projects or focus on specific areas such as predictive maintenance or process optimization, Zylberberg says.
Full Story: Genetic Engineering & Biotechnology News (9/25)


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TOP STORY

Q&A with Gilead chief sustainability officer
Sustainability is a key component of Joydeep Ganguly's job as senior vice president of corporate operations and chief sustainability officer at Gilead Sciences. Ganguly, a previous ISPE Facility of the Year awards judge, says there's reason for optimism that sustainability can and will be improved in the pharmaceutical industry, as experts build sustainability into facility design and harness new technology, including AI. Chugai Pharma's FOYA-winning facility in the social impact category and United Therapeutics' facility, which won honorable mention, exemplify the trend toward a sustainability culture, Ganguly says. **Full Story:** Reuters (9/17)


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TOP STORY

Researchers develop ultrafast particle size detection method
Engineers at Massachusetts Institute of Technology have refined a physics and machine learning scattered light approach to monitoring the characteristics of drying pharmaceutical mixtures. The technique "can estimate the powder size distribution from a single snapshot speckle image, consequently reducing the reconstruction time from 15 seconds to a mere 0.25 seconds," the researchers wrote in Light: Science & Application.
Full Story: Massachusetts Institute of Technology (9/23)


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