

FINANCIALS

STATEMENT OF FINANCIAL POSITION

FOR THE YEARS ENDED DECEMBER 31, 2025 AND 2024

ASSETS

ASSETS	2025	2024
CASH AND CASH EQUIVALENTS	\$4,628,347	\$2,748,992
ACCOUNTS RECEIVABLE	\$1,442,265	\$1,203,642
INVESTMENTS	\$11,594,708	\$9,939,465
PREPAID EXPENSES	\$693,040	\$831,364
FIXED ASSETS	\$477,032	\$594,834
ROU ASSETS - OPERATING LEASE	\$1,569,702	\$1,975,476
DEPOSITS	\$81,057	\$84,772
OTHER ASSETS	\$21,000	\$10,000
TOTAL ASSETS	\$20,507,151	\$17,388,545

LIABILITIES AND NET ASSETS

LIABILITIES	2025	2024
ACCOUNTS PAYABLE	\$509,697	\$636,611
ACCRUED EXPENSES	\$1,251,170	\$551,024
DEFERRED REVENUE	\$325,990	\$247,941
LEASE LIABILITIES - OPERATING LEASES	\$1,966,416	\$2,462,698
CONTRACT LIABILITIES	\$3,665,641	\$3,570,224
TOTAL LIABILITIES	\$7,718,914	\$7,468,498

NET ASSETS	2025	2024
TOTAL NET ASSETS	\$12,788,237	\$9,920,047
TOTAL LIABILITIES AND NET ASSETS	\$20,507,151	\$17,388,545

STATEMENT OF ACTIVITIES

FOR THE YEARS ENDED DECEMBER 31, 2025 AND 2024

REVENUES

PROGRAM REVENUES	2025	2024
PROFESSIONAL DEVELOPMENT	\$10,541,740	\$9,372,516
MEMBERSHIP DUES	\$4,601,296	\$4,429,980
GUIDANCE DOCUMENTS	\$3,311,236	\$2,614,528
MAGAZINE REVENUE	\$328,382	\$248,151
CONTRIBUTIONS	\$109,236	\$74,420
TOTAL PROGRAM REVENUES	\$18,891,890	\$16,739,595

OTHER REVENUES	2025	2024
INVESTMENT INCOME	\$1,551,351	\$767,440
MISCELLANEOUS	\$339,488	\$356,349
TOTAL OTHER REVENUES	\$1,890,839	\$1,123,789
NET ASSETS RELEASED FROM RESTRICTION	\$283,770	\$108,837
TOTAL REVENUES	\$21,066,499	\$17,972,221

EXPENSES

PROGRAM SERVICES	2025	2024
PROFESSIONAL DEVELOPMENT	\$9,806,738	\$9,135,060
MEMBERSHIP SERVICES	\$2,952,555	\$2,942,006
GUIDANCE DOCUMENTS	\$2,170,609	\$2,010,302
PUBLICATIONS	\$780,444	\$877,696
TOTAL PROGRAM SERVICES	\$15,710,346	\$14,965,064

SUPPORTING SERVICES	2025	2024
MANAGEMENT AND GENERAL	\$2,175,585	\$2,493,241
FUNDRAISING	\$429,477	\$402,538
TOTAL SUPPORTING SERVICES	\$2,605,062	\$2,895,779
TOTAL EXPENSES	\$18,315,408	\$17,860,834

CHANGE IN NET ASSETS

CHANGE IN NET ASSETS	2025	2024
CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS	\$2,751,091	\$111,378
CHANGE IN NET ASSETS WITH DONOR RESTRICTIONS	\$117,099	\$46,723
CHANGE IN NET ASSETS	\$2,868,190	\$158,101
NET ASSETS—START OF YEAR	\$9,920,047	\$9,761,946
NET ASSETS—END OF YEAR	\$12,788,237	\$9,920,047

